



NASHVILLE
REPERTORY
THEATRE

NASHVILLE REP HIGHLIGHTS

**More than 30 years serving Middle Tennessee with
award-winning live professional theatre**

www.NashvilleRep.org

5 MAINSTAGE PRODUCTIONS –

- Produced 90 total performances of five full-scale theatrical productions of classic and contemporary plays and musicals involving 100+ artists.
- Currently, the Rep reaches 22,200 community members annually:
 - 15,000 attend productions, 1,300+ are youth, 3,000+ are people of color, 9,200+ are seniors, 1,300+ are underserved community members, and 2,000+ are differently abled.
 - About 4,800 free tickets/seats at events are offered to the community annually

INGRAM NEW WORKS PROJECT – The Rep is committed not only to presenting new works for the American theatre, but also helping foster their development. The Ingram New Works Project serves as a developmental lab for selected emerging playwrights to write their newest plays at the Rep through symposia and peer-critique programs. It also provides an annual fellowship for a writer of national renown who mentors these Lab Playwrights and is supported in working on his/her newest play. A 10-day Festival in May features this play and new plays from the Lab, reaching more than 1,145 audience members, and involving 50 cast, crew and artists. The **Writing Room** is an extension of Ingram New Works Project and serves as an accelerator-type lab environment designed specifically for new play development on the part of **local** playwrights exclusively, and is designed to support and amplify the diverse and vibrant voices of Nashville.



MORE REP PROGRAMMING

Rep programming is designed to vary audience demographics by focusing on students, underprivileged and at-risk youth, medically dependent or disabled, and low-income seniors and families, and includes:



- **“Pay What You Can” Nights for our five mainstage productions**
- With recent explosive economic and population growth, there is more competition for a family’s or individual’s financial resources. PWYC Nights are “scholarships” that effectively remove economic barriers by allowing anyone to attend a show and pay whatever they can—including nothing. This year’s objective is to serve 1,000+ with this program.

- **Nashville School of the Arts Partnership** - Nashville School of the Arts augments their curriculum and provides MNPS students with hands-on interaction and instruction from our professional theatre staff and artists.
- **Props and Costume Rental** - The Rep provides a service to the Middle Tennessee theater community – and beyond! – by renting high-quality costumes and props to high schools, universities, community theatres, and the public
- **The Rep’s Student and Professional Intern Programs** - Student and professional internships bring high school, college and post-college interns into the Rep family to gain firsthand theatre experience and even college credit. Then, they will go on to build their careers as artists through substantial contributions to the theatre field.
- **REPaloud (Reading Excellent Plays)** – These play readings let patrons ask questions of playwrights, actors and others involved. Community members express thoughts and feelings about their personal experiences and provided valuable audience feedback to the artists.
- **Look-ins** - A free, behind-the-scenes preview into mainstage productions
- **TalkBacks** - Post-show discussions facilitated by the company’s artistic director or another artistic leader, helping audiences more fully explore the impact of these works.
- **Meet and Greet the Artists** – Attendees mix and mingle with artists one-on-one following all Saturday evening stage performances.



REP ACCOLADES

- Artistic Director René Copeland co-chaired 2017-2018 Arts & Entertainment Day for Leadership Nashville, building stronger relationships between city leadership and the arts
- The Rep was voted best play in 2017 for *A Raisin in the Sun*, and Nashville’s third most popular theatre company in 2017 by readers of the *Nashville Scene*
- The Rep was also voted third best local theatre company in Nashville by readers of *The Tennessean*
- Our 2016 Broadway Brunch won best musical debut by readers of *Nfocus Magazine*
- Ms. Copeland is a member of First Night Honors Class of 2016
- Playwright-in-Residence Nate Eppler was a Finalist Steinberg/American Theatre Critics Assn New Play Award 2017, and Winner 2017 Osborn New Play Award
- Regular positive coverage/accolades in *The Tennessean*, *Nashville Scene*, *Nashville Arts Critic*, *Nashville Arts Magazine*, *BroadwayWorld*

REP ACCOMPLISHMENTS

- Partnered with TPAC's HOT program and impacted youth learning through creative performances and specially tailored curricula that incorporated theater, social studies, English and social emotional learning. Exposed 1,190 students to theater.

- Professional Intern program provided hands-on/real-world experience to the next generation of theater professionals, with 100 percent career placement.
- Pay What You Can nights enable 800 people to attend performances they might not have been able to attend. Hosted, appealing those who cannot typically access the theater due to financial barriers.
- Eliminated economic barriers for approximately 1,000 people to attend main stage performances by providing 800 tickets for 13 “Pay What You Can Nights” and another 200 free tickets for nonprofit organizations, and by hosting a free performance of holiday production *A Christmas Story*.
- Univ. of Tenn. and Lipscomb Univ. students shadowed staff to explore theater careers; a private high school in Columbia launched its inaugural drama class with a Rep tour/lecture; Tenn. School for the Blind students touched the set/props and asked questions prior to a performance; staff lectured at Lipscomb Univ., Fisk, O'More College of Design, and more. We also offer student internships for different productions, including on-stage and behind-the-scenes opportunities.
- Held 33 interactive “Talk Backs,” “Look Ins,” “Meet and Greets.” and REPaloud events designed to let patrons ask questions of playwrights, actors and others involved.
- Increased members of social media communities by 6,000+ to well over 15,000 through social media campaigns, increased activity and interactive communications.



Feedback from Rep patrons for 2016-17:

- “Absolutely powerful. My love for live theater is rekindled.”
- “We were blown away by the performance. Each actor was realistic and we felt we were looking into a window of their lives. It was amazing!”
- “Nashville Rep shows are consistently excellent. Last year's Chicago was one of the best shows I've seen, including those on Broadway. *A Raisin in the Sun* was very, very good! I brought out-of-town visitors, who were greatly impressed.”
- “I was absolutely blown away, tremendous show. I'm from Stamford, CT and got to Broadway often. This show was on equal footing, excellent job.”

Buy tickets, donate, and find out more at

www.Nashvillerep.org